



OrKidstra and Thrive Select Thrift launch fashionable collaboration thanks to donation from world-famous concert pianist Angela Hewitt

100% of proceeds will help empower local youth through Big Brothers Big Sisters of Ottawa and OrKidstra

FOR IMMEDIATE RELEASE

OTTAWA, Ont. – October 10, 2023 – It's the perfect fit! Starting this October, local charities OrKidstra and Big Brothers Big Sisters of Ottawa are giving you the chance to own apparel with real star quality *and* feel great about giving back.

Thanks to a generous donation from internationally acclaimed concert pianist Angela Hewitt, CC, OBE, for a limited time, starting on October 19, items from Ms. Hewitt's wardrobe which have graced concert halls throughout the world will be available to purchase at Thrive Select Thrift. Featuring world-renowned designers such as Marc Jacobs, Diane Freis, and Richard Robinson, 100% of proceeds from the sale of these beautiful vintage pieces will help empower local youth. #DoGoodDressWell

Located on Merivale Road, Thrive Select Thrift recently celebrated its first anniversary of supporting the work of Big Brothers Big Sisters of Ottawa through their curated boutique. When OrKidstra received the unique donation from charity Ambassador Angela Hewitt, they reached out to collaborate with Thrive Select Thrift because of their clothing expertise and alignment with empowering local youth.

OrKidstra Executive & Artistic Director Tina Fedeski, MSM, says, "OrKidstra is a social development program that empowers kids and builds community through music. What more harmonious way to build community, and honour Angela's gift, than by partnering with Thrive Select Thrift by Big Brothers Big Sisters of Ottawa." Hope Wood, Business Development Manager, Social Enterprise, for Big Brothers Big Sisters of Ottawa says, "Working with OrKidstra is a perfect fit for Thrive Select Thrift! We're excited to help Angela Hewitt's elegant and distinctive clothing pieces find new homes. Everyone who buys an item can feel great about the collective impact they are having on the lives of local youth!"

One of the world's leading concert pianists, Angela Hewitt regularly appears in recital and as soloist with major orchestras throughout Europe, the Americas, Australia, and Asia. She also holds deep affection for her hometown of Ottawa and became OrKidstra's first Ambassador in 2014. In accepting this position, Ms. Hewitt said, "OrKidstra has shown how music can change the prospects of children who would not otherwise have the opportunity to learn an instrument. I am delighted to lend my name to their efforts."

As a sneak peek, please find four photos below of Ms. Hewitt's dresses that will be available for purchase at Thrive Select Thrift, including a Diane Freis floor-length silk dress detailed with delicate hand-beading. Ms. Hewitt wore this dress while performing to a rapt audience in Prague in 2005—a truly timeless piece that will make a statement for any special occasion.

Between October 19 and the Holiday season, #DoGoodDressWell by browsing Angela Hewitt's donated collection, available exclusively in-store at Thrive Select Thrift in the Emerald Plaza at 1547 Merivale Road. 100% of proceeds from sales will empower local youth through the work of OrKidstra and Big Brothers Big Sisters of Ottawa.

OrKidstra is a charitable social development program that empowers kids from under-served areas of Ottawa by teaching life skills through playing and singing music together. Learn more at orkidstra.ca

Thrive Select Thrift is a boutique thrift store providing gently used fashions that are high-quality and affordable. 100% of profits support local youth mentorship through Big Brothers Big Sisters of Ottawa. Learn more at thrivethrift.ca

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Diane Freis floor-length silk dress with hand beading worn by Ms. Hewitt while performing in Prague in 2005. Photo provided by Angela Hewitt.



Photo © Bernd Eberle.



Photo by V. Tony Hauser.



Photo by V. Tony Hauser taken in Roy Thomson Hall, Toronto. Dress design by Victor Costa. Ms. Hewitt says, "It's a dress that I wore around the world, including my first tour of Japan in 1988."