



OrKidstra Annual Report 2019-20

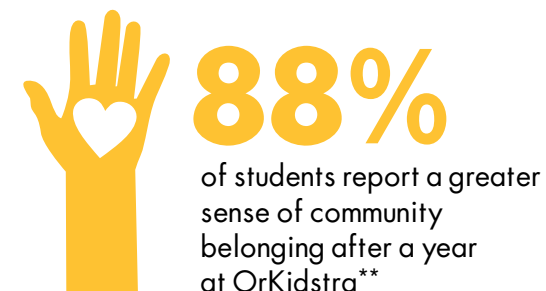
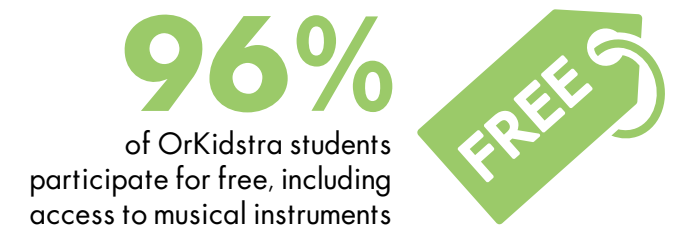
Music: The power to change lives



PHOTO BY GREG ALLISON, TAKEN FEB. 20, 2020

Your support is changing kids' lives through the power of music! OrKidstra gives children and youth from under-served Ottawa communities the opportunity to learn essential life skills — such as responsibility, teamwork, respect, and compassion — through singing and playing music together. Whether in person or online through our innovative OrKidstra @ Home programming, OrKidstra helps kids connect to their community and reach for success through music!

Your support makes a BIG impact!



Who we are

OrKidstra is a social development program for children aged 5 to 18 living in under-served areas of Ottawa, Canada.

Our mission is to empower kids and build community through the universal language of music. We carry out this mission by providing children from low-income families with free group and individual music lessons and the chance to learn important life skills like respect, compassion, teamwork, and responsibility through playing and singing together.

Our vision is a future where all children and youth have the opportunity to find their voice and build their potential through music.

Our mandate is to give children from under-served communities the opportunity to learn and make music together, and the chance to benefit from the individual skills and community values inherent in music-making.

OrKidstra is a registered charitable organization (83246 7153 RR0001).



PHOTO BY GREG ALLISON, TAKEN FEB. 20, 2020

Programs

KiddlyWinks

KiddlyWinks is an energetic music and movement program that's great fun for children ages 5 to 8 years old. (in-school, after-school and online)

KidSingers

KidSingers is an upbeat choir program that celebrates the beauty and joy of singing together. 8 years + (after-school/online)

KidPlayers

KidPlayers explores the joy of playing wind and brass instruments in a group, proper technique and the basics of music theory. 8 years + (after-school/online)

KidStringers

KidStringers explores the joy of playing string instruments in a group, proper technique and the basics of music theory. 8 years + (after-school/online)

KidDrummers

KidDrummers explores the world of rhythm, music theory, listening, creativity, and collective music making using percussion instruments. 8 years + (after-school/online)

OrKidstra

Senior level students explore playing together as a full orchestra, along with chamber ensembles and a youth group. 12 years + (after-school/online)



Tina Fedeski, MSM (left) and Claire Marshall (right). PHOTO BY VOLUNTEER OTTAWA, TAKEN APRIL 19, 2018

A message from the Chair and the CEO

As you read this message, we hope that you are all safe and well. To say that this season has been unprecedented is, of course, an understatement. But amid the global upheaval caused by COVID-19, we remained connected, now more than ever, as an OrKidstra family through the joy, hope and power of music.

Our 2019-20 season began on a high note with our biggest-ever CAMP OrKidstra, our reach grew with the first-ever TV broadcast of an OrKidstra concert in December 2019, and our students and families were inspired by Professor Dr. Richard A. White (R.A.W. Tuba) in February 2020.

And then, the halls of OrKidstra suddenly fell silent...

But, guided by OrKidstra's spirit of love, courage, and excellence, the harmony began to rise again...

Less than two weeks after the mid-March shutdown, we launched **OrKidstra @ Home**, an innovative online learning strategy bringing music education home. At the end of 2019-20, almost 85% of after-school instrumental students continued to be involved—an amazing accomplishment made possible only by the generosity of our community and the resilience, creativity, and determination of our students, families, teachers, staff, board, and volunteers.

As we continue to look to the future, adaptability will remain the key. The strong framework for expansion that we designed with *Crescendo*, our strategic plan, leads the way with managing challenges and revealing opportunities.

Now more than ever, we see the tangible benefits of engaging our students through the joys and challenges of music. Now, more than ever, we see how music can connect us, even at a distance. Now, more than ever, let's sing and play every note with love.

Claire Marshall

Claire Marshall, Chair, 2019-20

Tina Fedeski

Tina Fedeski, MSM, CEO & Artistic Director

“After an unexpectedly long tenure as Chair—six years—I pass the baton to a new Chair at the 2020 AGM. My heart fills with joy when I reflect on the sheer excitement of OrKidstra and what it means to so many. My thanks to you all for your constant support. You turn the idea of OrKidstra into reality.”

Claire Marshall

Key events of 2019-20

- July 8-12, 2019** – Biggest ever CAMP OrKidstra at the Bronson Centre with over 80 students.
- September 12 & 16, 2019** – OrKidstra begins its 13th season at the Centretown and Vanier after-school Hubs.
- September 30, 2019** – Special workshop with Cree-Dene artist and music educator Sherryl Sewepagaham.
- November 20, 2019** – KidSingers perform “O Canada” at the Swearing In of the new Cabinet at Rideau Hall.
- December 11 & 18, 2019** – OrKidstra’s Holiday Concerts at the Vanier and Centretown Hubs.
- February 25, 2020** – OrKidstra meets Dr. Richard A. White and performs at the film screening of “R.A.W. Tuba: Overcoming homelessness through the power of music.”
- March 12, 2020** – OrKidstra announces the temporary closure of its after-school Hubs due to COVID-19 restrictions.
- March 24, 2020** – OrKidstra begins the very first classes of OrKidstra @ Home online programming.
- June 17, 2020** – OrKidstra’s first-ever virtual celebration, featuring a graduation ceremony for the six 2020 Grads and all three OrKidstra Ambassadors!

“I just want to thank you – all of you at OrKidstra – for your great efforts not just now when times are difficult, but every other day. You make our community better, serve our children and contribute to our future. So thank you! Stay well and let’s look ahead to new tomorrows.”

Peter Sagar, OrKidstra Donor



OrKidstra @ Home!

OrKidstra @ Home is a multi-layered, virtual learning strategy to help OrKidstra students access music education during these challenging times!

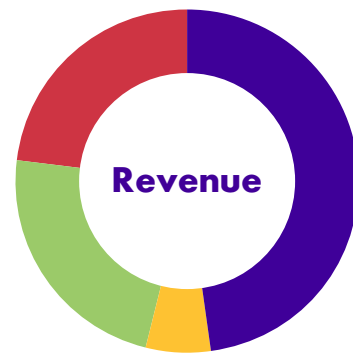


SCREENSHOTS BY ORKIDSTRA, TAKEN SPRING 2020

“Everything is beautiful in music.”

Eyoel, OrKidstra student

Financial Highlights



Individuals 46%

Corporations **3%**

Charities/Foundation **31%**

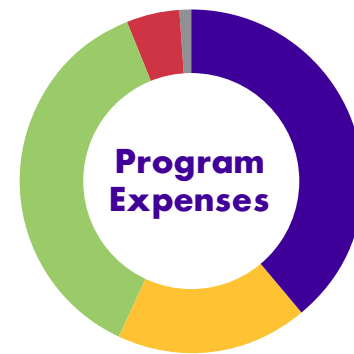
Government **20%**



Program 74%

Administration **13%**

Development **13%**



Professional Teaching Services 35%

Instruments and Program Delivery **20%**

Program Staff and
Volunteer Coordination **40%**

Community Outreach **4%**

Other **1%**

Statement of Financial Position *(as of June 30, 2020)*

	2020	2019
ASSETS		
CURRENT ASSETS		
Cash	456,602	286,098
Short Term Investment	100,494	103,627
Accounts and HST Receivable	2,397	13,732
Prepaid Expenses	2,013	2,013
	561,506	405,470
CAPITAL ASSETS	83,193	89,688
TOTAL ASSETS	644,699	495,158
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable and Accrued Liabilities	22,121	24,266
Deferred Contributions	100,727	75,785
	122,848	100,051
DEFERRED CAPITAL CONTRIBUTIONS	80,970	85,910
TOTAL LIABILITIES	203,818	185,961
NET ASSETS	440,881	309,197
	644,699	495,158

Please visit orkidstra.ca to view the full audited financial statements.

Our Donors are a special part of our OrKidstra family!

2019-20 *(July 1, 2019 to June 30, 2020)*

Inner Circle (\$5,000 and up)

Anonymous	Holdsworth, David & Senècal, Nicole	Prior, Susan
Duck, Gary & Cornelia	Huus, Evan	Sagar, Peter
Durban, Egon & Abigail (TAG)	Marshall, Claire	Teron, Jean
Hewitt, Angela	McLellan, Chloe	Van Dine, David
Higham, Robin & Louise	Mondre, Alexandra & Gregory	Wells, Paul & Samson, Lisa

Individuals (\$1,000 to \$4,999)

Amundrud, Don & Patricia	Hardy, Mark	Muir, Brenda
Anonymous	Hart, Marilyn	Newton, Jacqueline M.
Campbell, Margaret	Hendelman, Walter	Oldham, Peter & Turner, Julia
Casey, Cheryl & Doug	Heynen, Jack	Overend, Eileen & Ralph
Cosgrove, Elizabeth	Hicks, Jennifer	Ram, Leslie
Creamer, Judith	Hill, Jeff	Rose, David
Dawson, Marilyn	Joyce, Michael & Spice, Joan	Stiles, Mark
Dearham, Wesley & Deborah	Lacasse, Julie Ann	Swan, Carole
Drapeau, Suzanne	Laister, David and Susan	Tennant, Bob
Fedeski, Tina & McMillen, Gary	Lefort, Louise	Valois, Shirley & Pierre
Gazsi Gill, Sylvia	Low, Martin	Van Loon, Jean & Richard
Goudge, Bernice	MacLeod, Donald	Vandenberg, Elly
Graham, John	Mardian, Van	Wehrle, Victor & Marlene
Halpenny, Suzanne	Moffat, John	

Thank you to our generous Corporate, Foundation and Community Supporters for 2019-20!

City of Ottawa Crabtree Foundation

Aerographics Creative Services (in-kind)
Anonymous
Baytek (in-kind)
C E Marshall Fund
Cajole Inn Foundation
Coconut Lagoon
Cushman & Wakefield
Epicuria

Five B Family Foundation Goudge Family Foundation

George Cedric Metcalf Charitable Foundation
Greg Allison – Photography (in-kind)
Hendrick Farm
Kun Shoulder Rest Inc.
Nelligan Law – Nelligan O'Brien Payne LLP
Ottawa Carleton District School Board
Ottawa Community Foundation
Ottawa Food Bank (in-kind)

Ontario Arts Council

Royal LePage Performance Marland Realty
Soloway Jewish Community Centre
The Matt Foundation
The Merry Dairy
The William & Jean Teron Foundation
Treepot Media (in-kind)
United Way East Ontario
Viennese Winter Ball

Please visit orkidstra.ca for the full list of our OrKidstra supporters!

Please note: donations for the Annual Report are calculated cumulatively based on OrKidstra's fiscal year (July 1, 2019 to June 30, 2020).

Our philosophy

OrKidstra was inspired by the renowned El Sistema program that has, over the last 45 years, proven to the world that music can be an agent of social change. OrKidstra's successful adaptation of this philosophy lies in the beautiful combination of musicianship and citizenship, which is ever present in our day-to-day programming.

OrKidstra:

Advocates kid-powered performance — passion over precision.

Encourages playing together to teach kids how to build a harmonious community.

Supports peer-to-peer structure, which breaks down barriers and fosters friendship.

Develops a sense of belonging with joy and fun.

Creates extensive and intensive community connections.

"He used to be a bit of a difficult child at school. I noticed that since he started the OrKidstra program he's...more attentive where he's listening. I've seen quite a significant improvement in his academics since he started learning music."

OrKidstra Centretown Hub parent

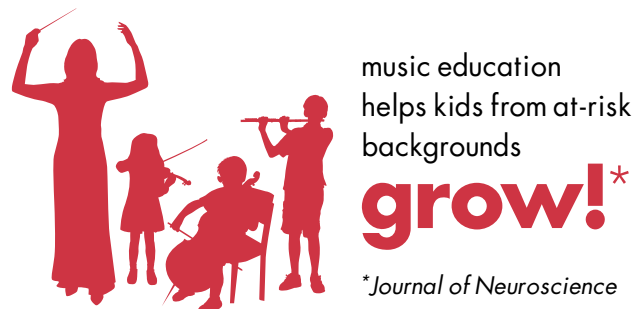


PHOTO BY GREG ALLISON, TAKEN DEC. 18, 2019

2019-20

Board of Directors

Claire Marshall – Chair/Past Chair/Chair
Jane Anido – Vice Chair/Chair
Marie-Josée Lambert – Treasurer
David Van Dine – Secretary
Sharon Rusu – Director/Vice Chair
Salim Charabati – Director
Lynda Heyden-Carroll – Director
Jeff Heynen – Director
Sean McGee – Director
Raymond Murray – Director
Yasir Naqvi – Director
Leslie Ram – Director
Dr. Penny Reedie – Director
Paul Wells – Director

Ambassadors

Angela Hewitt, CC, OBE
Alexander Shelley
Kellylee Evans

Staff

Tina Fedeski, MSM – CEO & Artistic Director
Carrie Olivo – Finance & Administration Officer
Rebecca Russell – Development & Communications Officer
Andrew Gesing – Artistic & Social Impact Coordinator
Katherine Neale – Events & Volunteer Coordinator [on leave]
Emily Porter – Events & Volunteer Coordinator [leave replacement]
Nico Hoekstra – Program Coordinator



PHOTO BY ORKIDSTRA, TAKEN FALL 2019

In Memoriam



"Affectionately known as 'Queen P,' Penelope Feather resolutely served as OrKidstra's Treasurer for six years. Her assiduous guidance, endless generosity in mentorship, passion for choral singing and love of sci-fi are dearly missed." — Carrie Olivo

PENELOPE FEATHER PHOTO BY REBECCA RUSSELL
JANE ANIDO PHOTO BY BEN WELLAND



Jane Anido served on OrKidstra's Board of Directors for almost four years, most recently as Chair. "Jane was thrilled by the simple idea that music can help develop the hearts and minds of children and youth; she truly believed OrKidstra's students are the most wonderful kids in the world." — Martin Low



PHOTO BY FEI WU, TAKEN DEC. 11, 2019



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orkidstra.ca



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