



OrKidstra

ANNUAL REPORT 2017-18



WHO WE ARE



OrKidstra is a social development program for children aged 5 to 18 living in under-served areas of Ottawa, Canada.

Our mission is to empower kids and build community through the universal language of music.

We carry out this mission by providing children from low-income families with free group and individual music lessons and the chance to learn important life skills like respect, compassion, teamwork, and responsibility through playing and singing together.

Our vision is a future where all children and youth have the opportunity to find their voice and build their potential through music.

Our mandate is to give children from under-served communities the opportunity to learn and make music together, and the chance to benefit from the individual skills and community values inherent in music-making.

OrKidstra is a registered charitable organization (83246 7153 RR0001)

Photo credits: Robert S. Vibert, Greg Allison and OrKidstra

5 PROGRAMS

KIDDLYWINKS: A high-energy fun music and movement program for young children [in and after school].

KIDSINGERS: A joyful choral program of classical, contemporary, jazz and world music [after school].

KIDSTRINGERS: Beginner, intermediate & senior string programs [after school].

KIDPLAYERS: Beginner, intermediate & senior band programs [after school].

ORKIDSTRA: Beginner, intermediate and senior orchestras and chamber ensembles [after school].

REACHING OVER

600

OTTAWA CHILDREN FROM UNDER-SERVED AREAS IN 2017-18

FROM OVER

42

CULTURAL & LINGUISTIC BACKGROUNDS

AGES RANGE FROM

5-18

PROVIDING OVER

\$

\$311,626

TOTAL WORTH OF INSTRUMENTS DONATED SINCE 2007

MESSAGE FROM THE CHAIR

This year saw the conclusion of our Tenth Anniversary. What a year it was: kicking off with an OrKidstra ensemble on The Hill on Canada Day; graced by Angela Hewitt's stellar benefit performance; and by Alexander Shelley's rousing Open Rehearsal. The kids performed to their utmost.

But this is the glitz and glamour of OrKidstra. The day to day programming, teaching, administration, coordination and leadership happens behind the scenes: that's the important side of the program. That's what leads to results such as all our graduates going on to post-secondary education. Credit and thanks for this success goes to the kids themselves, their parents, teachers, staff, volunteers and especially to Tina Fedeski who inspires us all.

Fueled by donors, public and private, and supported by partnerships and sponsors, OrKidstra continues to grow and delight. The following pages provide insights, but more is on the way. By the time you read this, we will have published our strategic plan, *Crescendo: Strategy 2032*, which maps out forthcoming opportunities and challenges. We hope you will invest in OrKidstra's future, helping our children turn their passion, potential and possibility to reality, and making good on the belief that empowering kids, builds community.



Claire Marshall, Chair, Board of Directors 2017-18

MESSAGE FROM THE EXECUTIVE DIRECTOR

Our 11th year literally started with fireworks when our kids performed on Parliament Hill's main stage – playing *O Canada* to the nation and then playing backup band to Alessia Cara right before the amazing fireworks on Canada Day 150! What a deep honour to be involved in such a momentous occasion in Canada's history.

We were incredibly fortunate that the year continued with awe-inspiring opportunities and life-changing experiences! I have always enjoyed the phrase "the harder we work, the luckier we become" and the love, passion and dedication of the staff, teachers, board, volunteers, mentors and the belief of our incredible supporters serve as an inspiring example to the kids. The kids are thriving in so many ways – aspiring to the excellence of their older peers and helping the younger, less experienced members of our family to experience the love, friendship and profound sense of belonging through the sheer joy of making music together.

The demand for programming is ever-increasing which is both exciting and a challenge. We are proud to now have *Crescendo: Strategy 2032* in place that, while ambitious in its determination to reach more children, is paced in a way that keeps our heart and priority on building community ❤️



Tina Fedeski, M.S.M., Executive & Artistic Director, OrKidstra



Tina Fedeski, M.S.M. (L) & Claire Marshall (R)

HOW ORKIDSTRA WORKS – Our Stories

MENTORSHIP



SARAH

Local high school student and experienced violinist Sarah Baik began mentoring with OrKidstra in 2016. Sarah mentors with the beginner and junior KidStringers assisting Junior KidStringers Director and long-time OrKidstra Teaching Artist Ms. Loulou. Sarah is currently in Grade 11 at Colonel By Secondary School.

"When I first learned about the mission of the OrKidstra program, I felt like I had finally found a use for my violin playing. To be able to witness the children improving with every lesson is the best gift I could ask for."

I love the OrKidstra community and everyone that is a part of it. Built on the love of music, the community brings a bright light into kids' lives that I think no other program is able to achieve."

STUDENT TEACHING



ARTHURINE

Arthurine Duhaney began working with OrKidstra in 2017 as part of UOttawa's Experiential Teaching Artist Program (ETAP). Now a university graduate, Arthurine plans to spend the rest of her life working with organizations that inspire kids.

"OrKidstra is the realization of a dream I had as a kid of what I wanted to do with my life. I wanted to find ways to build efficient programs for at-risk youth and that's exactly what OrKidstra does. I look forward to every session that I teach, from the kids, to the staff to the atmosphere, it's so full of love and community. The whole entire organization is just amazing and I could definitely see myself working with and being a part of OrKidstra for the rest of my life. It has been such a blessing and such a blast!"

VOLUNTEERISM



JITH

Jith Paul is an independent filmmaker based in Ottawa. An engineer by training, he decided to take a diversion and follow his passion for film by founding Treepot Media in 2010. He is the vice-chair of the board at SAWVide Media Art Centre and is a co-founder of the Ottawa Canadian Film Festival, a cultural, not-for-profit organization whose mission is to recognize, promote and celebrate the art of cinema by showcasing Canadian films and filmmakers.

"As a visual storyteller, I find it intriguing that every life has a unique story. I love experiencing the passion and dedication of the instructors, mentors and the students at OrKidstra as they work collectively to hone their craft as they create their unique stories."

TEACHING ARTIST



ROXANNE

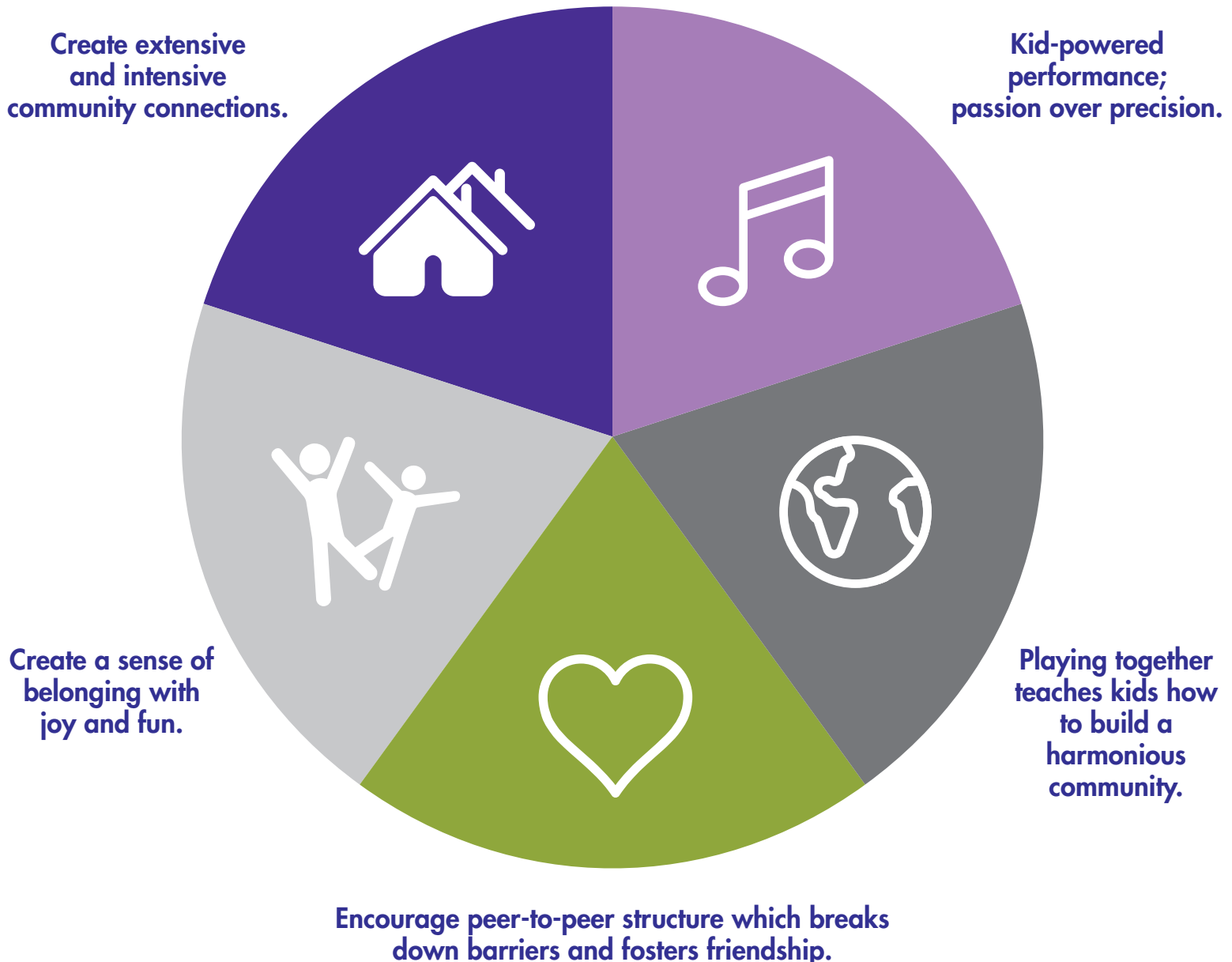
Roxanne Goodman began teaching KidSingers with OrKidstra in 2016. She is many things—teacher, coach, composer, singer, motivational speaker and author.

"I am honoured and blessed to be a part of the OrKidstra family. I get to teach children about the joys and benefits of singing and help them to understand that developing discipline and expressing themselves through singing (and their other instrument) will serve them for the rest of their lives. I remind the children they are filled with potential and we don't want them to have to wait until they are adults to use the skills they are learning; OrKidstra gives them many opportunities to SHINE right now. I am always so thrilled when I ask 'who wants to improvise' and everyone puts their hands up."

HOW ORKIDSTRA WORKS – *Citizenship through Musicianship*

OrKidstra was inspired by the renowned El Sistema program which has, over the last 43 years, proven to the world that music can be an agent of social change. OrKidstra's successful adaptation of this philosophy lies in the beautiful combination of musicianship and citizenship which is ever present in our day-to-day programming.

Our Philosophy:



2017-18 PROGRAM YEAR HIGHLIGHTS



July/August

September

October

November

December

July 1, 2017

OrKidstra performs twice on the main stage at Parliament Hill for the nationally broadcast Canada Day 150 Celebrations with acclaimed Soprano Marie-Josée Lord and Canadian superstar Alessia Cara

July/Aug. 2017

The Anne Taylor Summer Program gives OrKidstra students the chance to participate in music and recreational summer activities

Sept. 11, 2017

After-school programming begins at the Vanier and Centretown Hubs

September 2017

Filming for the "SUCCESS THROUGH MUSIC" short film series. *Special thanks to Kanata Productions*

Sept. 28, 2017

Performance in support of the Ottawa-based charity Hospice Care Ottawa

Oct. 3, 2017

In partnership with the Vanier Community Service Centre, after-school programming begins at the Vanier Social Pediatric Hub

October 2017

OrKidstra beginner students try out musical instruments at the first ever "Honk, Blow n' Screech"

Oct. 14, 2017

Performance at the AGRI 150 Event "Good Food Celebrations" organized by Just Food, Ottawa 2017 & Aga Khan Foundation Canada

Nov. 14, 2017

OrKidstra Ambassador and acclaimed pianist Angela Hewitt performs a benefit concert supporting OrKidstra "An Evening with Angela" in celebration of OrKidstra's 10th Anniversary at the Church of St. Bartholomew with special guest soloist OrKidstra student Peter Perez, clarinet

Nov. 28, 2017

OrKidstra performs at Kiwanis Club of Ottawa West Fashion FUNraiser

Dec. 11, 2017

OrKidstra performs at Human Rights Conference (Federal-Provincial-Territorial Ministers)

Dec. 17, 2017

OrKidstra performs at FanFair supporting Ottawa Food Bank and Snowsuit Fund with NACO

December 2017

In-school Kiddy-Winks program concerts

Dec. 13, 2017

Vanier Hub Holiday Concert

Dec. 19, 2017

Centretown Hub Holiday Concert

2017-18 PROGRAM YEAR HIGHLIGHTS



Jan./Feb.

March

April

May

June

Jan. 8, 2018

OrKidstra after-school and in-school programming resumes

Jan. 27, 2018

KidSingers perform as part of a fundraising concert in support of the Sunset Singers

Feb. 5, 2018

OrKidstra performs at 100 Women Who Care Ottawa fundraiser

Feb. 10, 2018

OrKidstra performs at Viennese Winter Ball in support of music education

March 1-4, 2018

Six OrKidstra students had the experience of a lifetime at "Encounters/Encuentros: Music Unites the Continents" in Mexico City with over 150 young musicians from across the Americas. The intensive culminated in a concert under the direction of world-renowned conductors Gustavo Dudamel & Arturo Márquez.

Thanks to The Gustavo Dudamel Foundation for fully funding this music and citizenship intensive.

April 5, 2018

Experiential Teaching Artist Program (ETAP) University students complete their studies by performing for the OrKidstra students

April 19, 2018

OrKidstra performs at Volunteer Ottawa's VOscars ceremony where long-time OrKidstra supporter Nelligan O'Brien Payne LLP was presented with the 2018 Leadership in Corporate Volunteerism Award

May 4, 2018

OrKidstra launches its very first Teaching Artist Development Workshop

May 9, 2018

OrKidstra Seniors perform "Harmony" chamber concert

May 16, 2018

OrKidstra performs at "Climate Leaders' Summit: Women Kicking It on Climate," hosted by The Hon. Catherine McKenna

May 31, 2018

Donor appreciation "Open Rehearsal" with Alexander Shelley

May/June 2018

Centretown Hub Showcases and In-school KiddlyWinks program concerts

June 6, 2018

Vanier Hub End-of-Year Concert

June 12, 2018

Centretown Hub End-of-Year Concert - World premiere of "Udo, Shalom" by Christine Donkin

June 15, 2018

OrKidstra performs at the Canadian Citizenship Ceremony of Board Member Salim Charabati & family

BOARD OF DIRECTORS 2017-18



From L to R: Salim Charabati, Sean McGee, Jeff Heynen, Jane Anido, Sharon Rusu, Paul Wells, Claire Marshall, Tina Fedeski, M.S.M. (Executive & Artistic Director, OrKidstra), David Van Dine, Penelope Feather, Leslie Ram, Lynda Heyden-Carroll & Raymond Murray (Missing from photo: Ed Ogonek)

Claire Marshall – Former Vice President of the Institute on Governance. Practitioner in policy development, citizen engagement and decision making in Canada and internationally. Broad experience in professional development. A lifelong chorister.

Jane Anido – A former journalist and producer, with many years in senior management at CBC. Managing director of CBC Ottawa. Delights in the idea of music as an agent of social change and transformation.

Penelope Feather – Chartered Professional Accountant specializing in the non-profit sector. Past Board member of the Kiwanis Music and Dance Festival Association-National Capital Region. Music lover and banjo enthusiast.

David Van Dine – Retired University Secretary, Carleton University. Former President, Rideau Curling Club. Served on the Board of the Ottawa Chamber Orchestra. Amateur cellist, Ottawa Chamber Orchestra, Ottawa Summer String Ensemble. Former Canadian Mixed Curling Champion.

Salim Charabati – Lebanon-born architect with expertise in strategic planning, operations and project management. Member of the University of Ottawa Executive MBA team which advised OrKidstra on market development opportunities in 2015. Came to Canada in 2014 with his wife to raise a family. OrKidstra volunteer since 2015.

Lynda Heyden-Carroll – Had a diverse career working in fields ranging from construction to public relations and administration. Is an active volunteer in the community and served on the Boards of the Variety Club of Ontario and The Rideau Squash and Tennis Club.

Jeff Heynen – Graduate of Johns Hopkins University and Senior Public Servant and with expertise in US/Canada trade issues and in transport policy. Has worked in Ottawa and Iqaluit, and with the UN Mission to Kosovo. Resident of Centretown and OrKidstra volunteer since 2015. Enjoys playing jazz and classical piano.

Sean McGee – Sean is a Partner at Nelligan O'Brien Payne LLP, specializing in labour and employment law. Fluently bilingual, Sean is a Past President of l'Association des juristes d'expression française de l'Ontario. His major outside interest is music: playing frequent gigs in two bands and with the Nellotones.

Raymond Murray – Litigation and entertainment lawyer with the local firm Nelligan O'Brien Payne LLP since 2005. Artist, performer and legal counsel for the Souljazz Orchestra, Phil Motion and the Easi Low-Fi, and Slim Moore & the Markays. Member of the Canadian Association of Black Lawyers and Advocates Society.

Ed Ogonek – 32 years' experience in the networking-technology industry including serving as the CEO of three successful growth-stage companies in Canada and leading large-scale organizations in multi-national companies. Community service includes recent four-year term serving on the Board of Directors for Canada's National Ballet School.

Leslie Ram – Retired Financial Officer at EKOS research and WEConnect Canada, as well as other small businesses and initiatives. Extensive past experience supporting OrKidstra, Chamber Music Festival, and Museum of Canadian History, chorister and overall music education enthusiast.

Sharon Rusu – Long-standing career in international and national humanitarian and development work with extensive experience in regional disaster risk reduction, refugee determination, information and resource management and mobilization for humanitarian relief with UNHCR and UNISDR and other organizations.

Paul Wells – Senior Writer at McLean's; award-winning author and frequent commentator on CBC's Power & Politics and The National's At Issue panel; music lover and trumpet player.

FINANCIAL SUMMARY 2017-18

Statement of Financial Position (as of June 30, 2018)

ASSETS	2018	2017
CURRENT ASSETS		
Cash	161,448	247,900
Short Term Investment	135,453	-
Accounts & HST Receivable	2,968	3,396
Prepaid Expenses	2,007	2,109
	301,876	253,405
CAPITAL ASSETS	69,537	79,105
TOTAL ASSETS	371,413	332,510
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable & Accrued Liabilities	23,843	34,694
Deferred Contributions	26,583	28,600
	50,426	63,294
DEFERRED CAPITAL CONTRIBUTIONS	66,356	76,186
TOTAL LIABILITIES	116,782	139,480
NET ASSETS	254,631	193,030
	371,413	332,510

Selected Notes to Financial Statements:

Salaries & Benefits

Salaries and benefits include program design & delivery, teaching, event coordination, fundraising and administration.

Donated Musical Equipment

Donated musical equipment is recorded at appraised fair value at the date of donation. Accumulated amortization is **\$136,606**, for a net book value of \$66,356.

Statement of Operations (as of June 30, 2018)

REVENUE	2018	2017
Grants	118,671	150,082
Donations	464,625	355,240
Other Income	28,002	16,078
Tuition Fees	7,525	13,345
Donated instrument contributions	19,279	39,383
TOTAL REVENUE	638,102	574,128
EXPENSES		
Other	34,606	17,226
Amortization	21,217	40,855
Salaries & Benefits*	267,797	222,550
Fundraising	29,348	20,293
Teaching Services	151,141	148,002
Insurance	3,904	3,568
Office Supplies	4,741	4,330
Rent	34,648	27,778
Professional Fees	7,561	4,780
Pedagogical	17,059	9,570
Telecommunications	2,850	4,333
Travel	1,629	1,169
TOTAL EXPENSES	576,501	504,454
EXCESS REVENUE OVER EXPENSE	61,601	69,674

	2018	2017
Musical Equipment	Net Book Value	
Donated	66,356	76,186
Purchased	3,181	2,919
Ending Balance	69,537	79,105



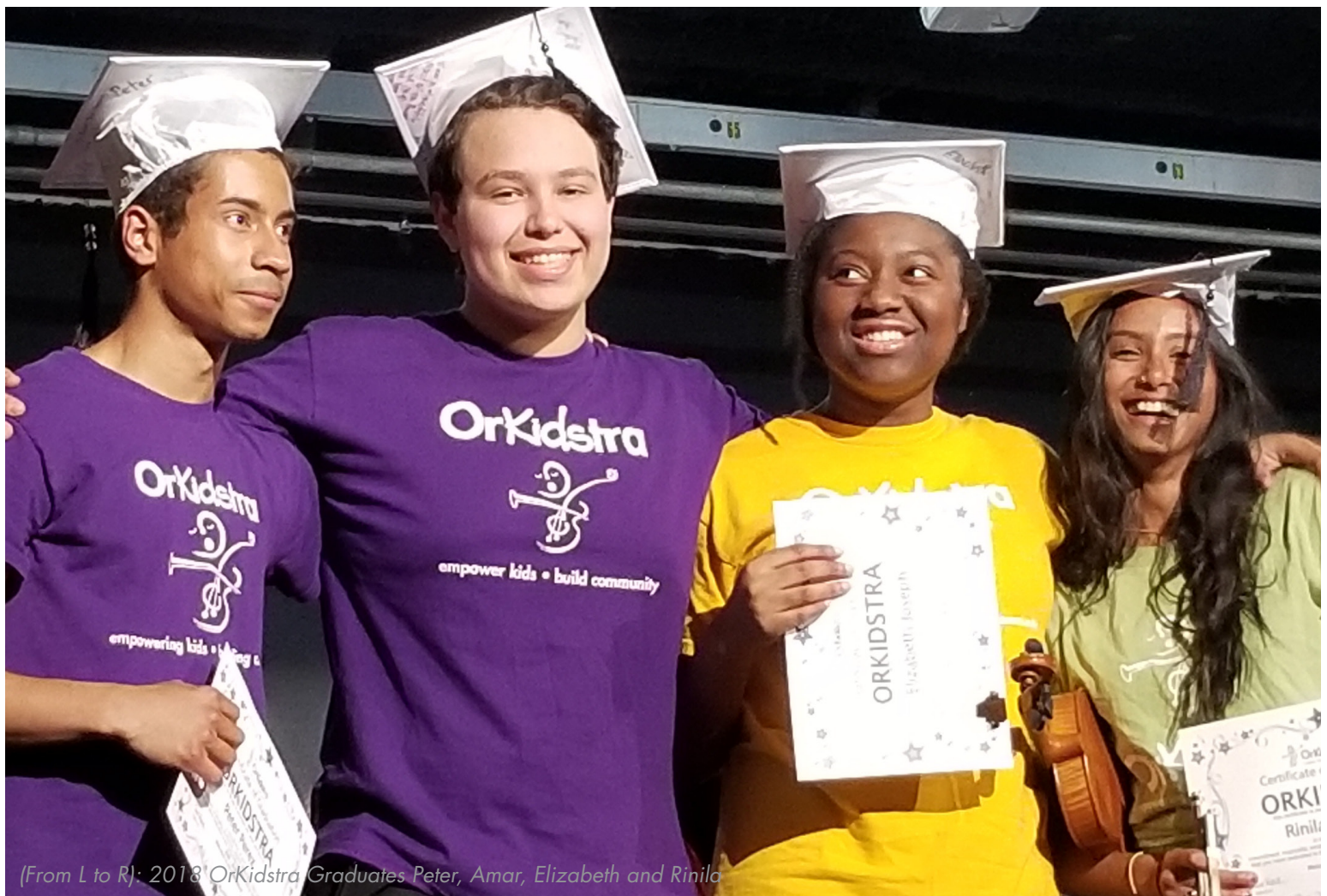
HOW ORKIDSTRA WORKS – *Success through Music*

100%

of OrKidstra graduates
complete high school
and pursue post
secondary education

94%

of graduates believe
that OrKidstra has
helped them to reach
their goals



(From L to R): 2018 OrKidstra Graduates Peter, Amar, Elizabeth and Rinila

HOW ORKIDSTRA WORKS – *Success through Music*



OrKidstra performs at the Canadian Citizenship Ceremony for OrKidstra Board Member Salim Charabati & OrKidstra Mentor Chris Pak

Students collectively
volunteer over

30

hours every month to
help build community

96%

of OrKidstra
after-school students
participate for free



Thank you to our generous supporters of 2017-18!

Ontario
Trillium
Foundation



Fondation
Trillium
de l'Ontario



TELUS

FREQUENTIS



United Way
Centraide
Ottawa



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario

GIANT TIGER
100% Canadian owned, eh!



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OTTAWA
COMMUNITY
FOUNDATION
invested for good

CORPORATE SUPPORT: BMW Canada Inc., Charlesfort Developments, Groupe Phaneuf Inc., Otto's Ottawa, Trigon Insurance Brokers Ltd.

FOUNDATIONS: Crabtree Foundation, Five B Family Foundation, Wilson Family Fund

Aga Khan Foundation Canada, Andy Cohen Memorial Fund, Anonymous, C.E. Marshall Fund, Cajole Inn Foundation, Danbe Foundation Inc., Friends of the National Arts Centre Orchestra, Harry P. Ward Foundation, Kiwanis Club Of Rideau (Ottawa), Kiwanis Club of Ottawa West, Musical Arts Club, Northern Lights Harp Fest, Rotary Club of Nepean-Kanata, The J.W. McConnell Family Foundation (Innoweave), The Matt Foundation, Viennese Winter Ball

COMMUNITY PARTNERS/IN-KIND: Acoustic Panels Ottawa, Alexander Shelley, Algonquin College, Angela Hewitt CC OBE, Anne Cure Violins, Anonymous, Baytek Inc., Bronson Centre, Conseil des écoles publiques de l'Est de l'Ontario, Colin Mack Piano Tuning & Repair, Counterpoint Musical Services, D'Addario, Epicuria, Graham Carpenter, Greg Allison - photographer, Kun Shoulder Rest Inc., The Leading Note, Long & McQuade, Musicare Inc., Music & Beyond, National Arts Centre, NAC Orchestra, Ottawa-Carleton District School Board, Ottawa Chamberfest, Ottawa Chamber Orchestra, Ottawa Food Bank, Ottawa Pianos, Ottawa Youth Orchestra Academy, St. John's Music, Treepot Media, University of Ottawa, Vanier Social Pediatric Hub/Vanier Community Service Centre, Vista Centre, YouthREX

INNER CIRCLE DONORS: Anonymous, Gloria Fox, David Van Dine, Estate of Thomas Dent, Victoria Carroll Memorial, Dasha Shenkman OBE

OrKidstra

Charitable No. 83246 7153 RR0001

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