Symposium on Instrumental Change

February 12 & 13, 2015
Ottawa, Ontario

Hosted by The Leading Note Foundation
A Symposium regarding Child and Community Development through participatory Music Programs for Young People

The symposium will bring together local, national and international leaders in the field of social development through music to inspire discussions on such topics as:

- **Why Sistema?** Convincing public policy makers and private sector collaborators to support Sistema-inspired initiatives, and
- **How?** Organizational, pedagogical and administrative requirements for launching and building a Sistema program.

### Table of Contents

2  **SECTION 1 & 2**  
Pre-Conference, Conference Day 1 – Option 1

3  **SECTION 3**  
Conference Day 2

4  **SECTION 4, 5, & 6**  
Workshops A, Workshops B, Workshops C

5  **SECTION 7**  
Keynote Speakers

6  **SECTION 8**  
Day 1 Plenary Sessions

7  **SECTION 9**  
Moderators & Panelists

10  **SECTION 10**  
Workshop Descriptions

15  **SECTION 11**  
Sponsors
Section 1: Pre-Conference

Wednesday, February 11

17:00 – 19:00 – Wine & Cheese
This evening is an optional, informal social gathering at The Leading Note Shop (370 Elgin St.). This gathering can be seen as a chance for program directors, teachers and administrators to connect, share stories and get to know one-another.

Section 2: Conference Day 1 – Option 1

Canada Council Building

Thursday, February 12

08:00 – 09:00    Registration
09:00 – 09:30    Opening
09:30 – 10:00    Welcome and Keynote
10:00 – 10:30    Plenary Session I: Start-Up
12:00 – 13:30    Lunch Break with OrKidstra Chamber Ensembles
13:30 – 15:00    Plenary Session II: The Fundraising Challenge
15:00 – 15:30    Refreshment Break
15:30 – 17:00    Plenary Session III: Staying on Course and Evaluation
17:00           Wrap-Up (summary of plenaries)
20:00           National Arts Centre Orchestra Concert

Did you know that OrKidstra was inspired by a Venezuelan program called El Sistema?
Did you know that El Sistema celebrates their 40th anniversary on Thursday, February 12 2015?!
Section 3: Conference Day 2

The Bronson Centre

Friday, February 13

08:00 – 08:45  Registration
08:45 – 10:00  Keynote Speaker (Richard Hallam) & Panel Discussion
10:00 – 10:15  Refreshment Break
10:15 – 11:15  Workshops A
11:30 – 12:30  Workshops B
12:30 – 14:00  Lunch ‘n’ a show with KiddlyWinks
14:15 – 15:15  Workshops C
15:15 – 16:15  Wrap-Up / Q&A
16:30 – 17:30  OrKidstra Concert
17:30 – 20:00  Dinner (reservations required)
Section 4: Workshops A

Workshop 1: KiddlyWinks
Workshop 2: So, you want to teach strings?
Workshop 3: Emotional Intelligence
Workshop 4: Child Development/Behaviour
Workshop 5: Batuta: Stories from Colombia
Workshop 6: Film Screening: Teaching the Life of Music

Section 5: Workshops B

Workshop 7: KiddlyWinks
Workshop 8: Bringing Improv into the Classroom
Workshop 9: “Tuning In” the Developing Brain
Workshop 10: Peer Leadership
Workshop 11: In-Harmony: Stories from England
Workshop 12: Film Screening: Teaching the Life of Music

Section 6: Workshops C

Workshop 13: KiddlyWinks
Workshop 14: So, you want to teach strings?
Workshop 15: Growing Creativity and Engagement in your Music Class
Workshop 16: ETAP Presentation & Panel
Workshop 17: OCDSB High School Teachers (closed workshop)
Workshop 18: Film Screening: Teaching the Life of Music
**Section 7: Keynote Speakers**

**Simon Brault**  
Director & CEO Canada Council for the Arts

Simon Brault began his five-year term as Director and CEO of the Canada Council for the Arts on June 26, 2014. He comes to the position with a full understanding of his role, having served as Vice-Chair of the Council’s Board of Directors from 2004 to 2014.

Mr Brault is a tireless champion of public engagement in the arts. In recognition of his many accomplishments, Mr. Brault was made an Officer of the Order of Canada, fellow of the CGA, Officier de l’Ordre national du Québec, and received the 2009 Keith Kelly Award for Cultural Leadership, awarded by the Canadian Conference of the Arts.

**Richard Hallam, MBE**  
Chair of the Music Education Council, England

Mr. Hallam has been a professional musician, teacher, curriculum advisor, inspector, head of music service and conductor. In addition, his national involvement in UK music education spans over 20 years. This includes being Chair of the National Association of Music Educators; Warden of Incorporated Society of Musicians’ Music Education Section, and a member of the Music Education Council executive. Richard has undertaken music education research throughout this period, including presenting at international ISME and EAS conferences as well as music education conferences in the UK. In addition to writing articles and contributing to chapters in several books his research on ‘Effective Partnership Working in Music Education’ was published in the IJME.

In addition to serving on numerous charitable, government and curriculum advisory bodies, he chaired the Music Manifesto steering committee in his capacity as Government adviser from 2003 to 2011 becoming the National Music Participation Director in 2008. He continued this work under the coalition Government, assisting with the Henley Review of Music Education and acting as the Department for Education’s consultant for the National Plan for Music Education.

In November 2012 he received the Music Teacher of the Year Lifetime Achievement Award from Classic fm. He is currently a trustee of several music education related charities including Sistema England; Chair of the Music Education Council (2013/2016); Past President of Incorporated Society of Musicians (2014/2015), former chair of the International Society for Music Education’s Sistema Special Interest Group (2012/2014) as well as being on the advisory boards of Sistema Europe and Sistema Global; and a free-lance music education consultant.
Section 8: Day 1 Plenary Sessions

Start-Up
This plenary is designed to cover a range of topics including: defining your project, leadership and team building, selecting and recruiting partners and collaborators.

Moderator: Claire Marshall, Chair, Board of Directors, The Leading Note Foundation
Panelists:
♫ Tina Fedeski, Executive & Artistic Director, The Leading Note Foundation
♫ David Visentin, Executive & Artistic Director, Sistema Toronto

The Fundraising Challenge
This plenary is designed to cover a range of topics including: different sources including governments, foundations, corporations, and individuals.

Moderator: Julia Huffman, member, Board of Directors, The Leading Note Foundation
Panelists:
♫ Ken MacLeod, President & CEO, New Brunswick Youth Orchestra
♫ Clark Bryan, Founder & Executive Director, El Sistema Aeolian, London, ON

Staying on Course & Evaluation
This plenary is designed to cover a range of topics and will ask questions like: what are you looking for and how to know if it works. Focus will be on community building through diversity, child development and social skills.

Moderator: Dr. Robert S. Williams, Secretary, Board of Directors, Sistema Toronto
Panelists:
♫ Richard Hallam, MBE, Trustee, Sistema England
♫ Dr. Lisa Lorenzino, Area Chair, Music Education, Schulich School of Music, University of McGill
Section 9: Moderators & Panelists

Claire Marshall
Chair, Board of Directors, The Leading Note Foundation

Claire Marshall joined The Leading Note Foundation in 2010 and became Chair in late 2014. After twenty years with the federal Public Service, she joined The Institute On Governance and served as Vice President for fourteen years. She has been involved in a few public and non-profit start-ups but enjoys choral singing even more.

Tina Fedeski
Executive & Artistic Director, The Leading Note Foundation

After a life-transforming experience in UK’s Bedfordshire Youth Orchestra, Tina went on to study at the world-renowned Guildhall School of Music and Drama in London, England, and then played principal flute in the Tenerife Symphony Orchestra for four seasons. After spending a six-month sabbatical on full scholarship at the Banff Centre for the Arts, she moved to Ottawa where she played with all the established orchestras and festivals in Ottawa including the National Arts Centre Orchestra (NACO) and the Ottawa Chamber Music Festival.

As Executive Director, Tina proudly accepted a Peace Award from the Mayor of Ottawa in 2011 in recognition of The Leading Note Foundation’s impact on the community of Ottawa. In spring 2012 Yasir Naqvi, MPP Ottawa Centre, presented Tina with the Leading Women/Leading Girls, Building Communities Award.

David Visentin
Executive & Artistic Director, Sistema Toronto

David Visentin is widely known as a performer, pedagogue and administrator whose leadership and creative experience in the performing arts has successfully advanced classical music from coast to coast in Canada. He is the founding Executive and Artistic Director of Sistema Toronto (www.sistema-toronto.ca) - a free and developmentally transformative after-school social program through the pursuit of musical excellence designed for children and based on the remarkable Venezuelan model known around the world as El Sistema. David has worked with orchestras across Canada and in Japan, and for six years he was the dean of The Royal Conservatory of Music's Young Artist Performance Academy and associate dean of The Glenn Gould School. A highly acclaimed chamber musician on both violin and viola, David Visentin founded the Boreas String Quartet, Mondetta Ensemble, Atlantic String Quartet and is currently the Artistic Director of the Salt Spring Chamber Music Festival. He plays a 1783 Gabrielli violin and a 1870 Fagnola viola. When he has time, he rides a 2002 Battaglin Italian racing bike and, last year, took part in the L’Etape de Tour Alpe d’Huez stage of the Tour de France. This year he will be riding the tour again in support of Sistema Toronto.
Julia Huffman  
**Member, Board of Directors, The Leading Note Foundation**

With twenty years’ experience as a consultant, Julia has undertaken out a variety of fundraising projects: implementing fundraising plans; facilitating the strategic planning process from mission statement through to a five-year strategic plan; participating in campaign feasibility studies and capital campaigns; development of donor-centred communications strategy and implementation, in both print and electronic formats. Communicating the transformative results of donors’ generosity and commitment is the most inspiring aspect of her work. Frequently hired as a “pen”, Julia has undertaken writing assignments including direct mail letters, reports, brochures, website content and cases for support. Julia has authored many successful grant applications, generating income for a variety of clients including faith, arts and international development charities. Experienced and professional presenter, Julia has developed workshops on mission statements, strategic planning and, currently in high demand—grant-writing.  

Julia has a BA in English Literature from Carleton University and a Diploma in Marketing Management from the British Columbia Institute of Technology.

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Ken MacLeod  
**CEO & President, New Brunswick Youth Orchestra**

Bio coming soon…

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Clark Bryan  
**Founder & Executive Director, El Sistema Aeolian, London, ON**

Bio coming soon…
Dr. Robert S. Williams
Secretary, Board of Directors, Sistema Toronto

Robert Williams has worked as a bioethicist, social worker, archaeologist, dance historian, dance bookseller and the publisher of several books on dance. His great-grandfather was the distinguished founder of R.S. Williams & Sons, a Toronto company founded in 1849 that made and sold musical instruments. His grandfather donated an important collection of historical musical instruments to the Royal Ontario Museum.

Carrying on the family tradition, Mr. Williams collects instruments associated with his family’s company and has loaned a number of string instruments to promising young musicians. He has also initiated scholarships at the Royal Conservatory of Music and supports its chamber music program for burgeoning professional musicians. Mr. Williams has Masters degrees in Social Work and Fine Arts, and a Ph.D. in Bioethics.

Richard Hallam
MBE, Trustee, Sistema England

Mr. Hallam has been a professional musician, teacher, curriculum advisor, inspector, head of music service and conductor. In addition, his national involvement in UK music education spans over 20 years. This includes being Chair of the National Association of Music Educators; Warden of Incorporated Society of Musicians’ Music Education Section, and a member of the Music Education Council executive. Richard has undertaken music education research throughout this period, including presenting at international ISME and EAS conferences as well as music education conferences in the UK. In addition to writing articles and contributing to chapters in several books his research on ‘Effective Partnership Working in Music Education’ was published in the IJME.

In November 2012 he received the Music Teacher of the Year Lifetime Achievement Award from Classic fm. He is currently a trustee of several music education related charities including Sistema England, as well as being on the advisory boards of Sistema Europe and Sistema Global; and a free-lance music education consultant.

Dr. Lisa Lorenzino
Area Chair, Music Education, Schulich School of Music, University of McGill

Dr. Lisa Lorenzino is Area Chair of Music Education at the Schulich School of Music, McGill University. Her research focuses on cross-cultural approaches to music teaching in formal and informal settings; teacher identity; and El Sistema. Lisa was co-author of Sistema Global’s 2013 Sistema and Sistema-Inspried Programs: Literature Review. Additionally, she works closely as a resource person for Vival Sistema, Montreal. Dr. Lorenzino has published in a variety of journals including Research Studies in Music Education, Canadian Music Educator, Canadian Winds, and the Journal of Historical Research in Music Education. With 14 years experience as a high school music teacher and nine of post-graduate teaching, Lisa is an experienced educator. An active flutist, she heads the four-flute ensemble Montreal Jazz Flute Summit with Jennifer Bell, Frank Lozano, and Dave Gossage.
Section 10: Workshop Descriptions

KiddlyWinks

Working with Ms. Cendrine Despax, OrKidstra created the KiddlyWinks program as a joyful, fun filled, value-based music program for young children (primarily grades 1 through 4). Using the full body as an instrument along with recorder and xylophone, the children sing, dance, and express rhythm from within. Through solfège singing, the musical ear is developed, and reading is taught by applying a musical legend to active note reading. Evident throughout the guideline, the KiddlyWinks program fulfills the C1 Ministry of Education music education curriculum requirements for students in grades 1 to 2.

These workshops will reflect the essence of the KiddlyWinks program itself. They will be high energy, hands-on, and interactive.

Cendrine Despax: professional violinist, Cendrine studied with master violinist Calvin Sieb and Anne Robert. She is a graduate of the Conservatoire de musique de Montréal where she was awarded many prestigious awards. Since 2003, she has been the first violinist of the Quatuor Despax. She has also been part of the Orchestre Symphonique de Gatineau (OSG) since its inception in 2007. She performs regularly in the national capital and Montreal. In addition to being the music teacher for KiddlyWinks she teaches violin at the École Élément Publique Francojeunesse, York Street Public School, Cambridge Street Public School, les Violons en Fête and in her private studio.

So, you want to teach strings? – Theodora Strathopoulos

If you are not a string player, teaching strings may seem like an insurmountable task. If you are someone who feels this way, this workshop is for you because during this workshop you will gain the knowledge and confidence you need to start and maintain your beginner string class. Specific routines and procedures will ensure correct playing posture, solid sound production and will guarantee classroom management and student engagement. Timelines for moving on to the next steps will be provided and classroom games that solidify technique will be shared. The violin will be used as the model instrument but participants will be guided in how to identify and switch students to other instruments of the string family. A side benefit: you will get a head start in learning to play a string instrument yourself! Instruments for the workshop will be provided.

Theodora Stathopoulos has been a music educator for 35 years. Since 1998 she is head of the Fine Arts Core Education (FACE) School’s String Department where she founded the FACE Symphony Orchestra with its unique educational program. Her passion for music education has carried her beyond the walls of her classroom. Among other achievements she was instrumental in revitalizing the Quebec Music Educators Association (QMEA) in 2004, she is a founding member of the Canadian Network for Arts and Learning (CNAL), has served on the International Society’s for Music Education (ISME) Board of Directors and was President of the QMEA and of the Canadian Music Educators Association (CMEA). For her many achievements she was awarded the Canadian Prime Minister’s Award for Teaching Excellence in 2006. Since 2008 she has been actively involved in advancing the El Sistema movement in Quebec, Canada and internationally by convening the first two Sistema Symposia in Canada (UWO May 2011/McGill November 2011) and initiating ISME’s Sistema Special Interest Group (SIG) in 2011. In 2012, under the auspices of QMEA she spearheaded the Viva!Sistema after school program in two distinct Montreal communities.
Emotional Intelligence – Clark Bryan

This presentation is based on program outcomes. What are the qualities of the “good citizens” of the future going to look like based on the changing world. For example, “Emotional Intelligence” (EQ). There is a great need to teach this as it is a skill which will really benefit all in the future. This is a new area of research, teaching and practice. (ex. Emotional Intelligence 2.0). What can we incorporate into our pedagogy with El Sistema Inspired Teachers/Initiatives to help introduce and build skills in this area?

Clark Bryan: professional violinist, Cendrine studied with master violinist Calvin Sieb and Anne Robert. She is a graduate of the Conservatoire de musique de Montréal where she was awarded many prestigious awards. Since 2003, she has been the first violinist of the Quatuor Despax. She has also been part of the Orchestre Symphonique de Gatineau (OSG) since its inception in 2007. She performs regularly in the national capital and Montreal. In addition to being the music teacher for KiddlyWinks she teaches violin at the École Élément Publique Francojeunesse, York Street Public School, Cambridge Street Public School, les Violons en Fête and in her private studio.

Child Development/Behaviour – Chelsey Hiebert
Batuta – Stories from Abroad – Eugen Negril

Film Screening: Teaching the Life of Music

“Teaching the Life of Music” is a documentary about the transformative power of music. It celebrates the success of Maestro Jose Abreu’s mission to bring free music education and instruments to the underprivileged and at-risk youth of Venezuela. His vision and the work of his organization, El Sistema, have inspired the creation of similar organizations around the world, specifically in Canada at Ottawa’s The Leading Note Foundation, which has adapted its program to support young, new Canadians. Narrated by Glee’s Cory Monteith, this documentary will reveal the inspiration & passion that defines El Sistema, and music’s ability to create social change.

Copies of this DVD will be for sale at the symposium.

Bringing Improv into the Classroom – Margaret Tobolowksa

This workshop will address practical tools and improve games that can be incorporated into rehearsal time to encourage an atmosphere of sharing, creating and having fun in a group environment!

This workshop is primarily for strings. If you are able to bring an instrument please do. Some instruments will be available.

Margaret Maria is a dynamic, versatile, and multi-faceted artist. Not only does she perform as a solo recitalist and chamber musician, Margaret Maria is passionate about teaching and working with cellists of all ages, at all stages. Born in Toronto, Margaret Maria began playing the cello at the age of 12 and was admitted to the University of Toronto when she was 16. She received her BMus in Performance in 1992 and continued, on full scholarship at the prestigious Curtis Institute of Music in Philadelphia (class of ‘94).

As teaching and children are the heart of Margaret’s work, she co-founded and is an honorary board member at The Leading Note Foundation’s OrKidstra Program. In April 2012, Margaret Maria was a recipient of the Leading Women Building Communities Award by the Government of Ontario for her work in the Ottawa community and was also recognized as a Kick Ass Canadian!
“Tuning In” the Developing Brain: Neurocognitive Effects of Ensemble Music Training on Children – Kylie Schibli

Can involvement in an El Sistema-inspired program, OrKidstra, help children pay attention and show impulse control? In this presentation, I will share preliminary findings from a research study exploring this question with promising results. We assessed the cognitive neurocorrelates of executive attention using event-related potentials (ERPs) as children between the ages of 9-12 years with and without OrKidstra training completed an auditory computerized attention task. Our findings raise important questions for the value of participation in social music programs for instilling self-regulation skills in children. The ability to self-regulate has been associated with school-readiness and academic achievement indicating that our research may have implications for music training interventions and music training implementation in the school setting.

Kylie Schibli graduated with a Master of Science in Neuroscience in 2014 and completed her BA with Honours in Child Studies at Carleton University. Her research centers on child development by examining factors that may influence children’s ability to selectively attend and demonstrate inhibitory control. She is a recipient of the Joseph-Armand Bombardier Canada Graduate Scholarship (CGS) from Social Sciences and Humanities Research Council (2012-2013). Her most recent work involves exploring how participation in a social music program, OrKidstra, can influence children’s ability to self-regulate.

Peer Leadership – Marcus Patterson
In Harmony – Stories from England – Mandie Haywood

In this workshop, Mandie will share Old Park Primary School’s Sistema journey and the impact that it has had on the children, staff and the wider community.

Mandie Haywood is Headteacher of Old Park Primary School, Telford, UK which opened in September 2007 following the amalgamation of three local schools. High deprivation and low aspirations were characteristics of the community that Old Park Primary serves. Since then the school has worked tirelessly to transform the curriculum and change attitudes to learning.

In 2011 Old Park won the TES Outstanding Primary School of the Year Award in recognition of their innovative approach to the curriculum. Following this the school was offered an In Harmony (Sistema) programme. Currently all 650 pupils have weekly music lessons, while 360 children receive an additional 2 hours of instrumental lessons and orchestra.

Growing Creativity & Engagement in Your Music Class – Jeannie Hunter

Strategies for growing the capacity for creativity in your music class while enabling students to become life-long musicians. Engage students in your classroom and beyond while promoting musical excellence in a fun, funny and inspiring atmosphere. Includes ideas for; creating music, encouraging collaboration, the use of humour in music, projects/summatives and classroom structure. Build a dynamic classroom that empowers students!

Jeannie Hunter teaches instrumental music, vocal music, world music and percussion at Hillcrest High School in Ottawa. A classically trained trumpet player, she found her real passion when she began to study world music and combine the field of music with an interest in social justice and development. She believes strongly in the use of world music as a tool for cross-cultural understanding, awareness and has studied traditions from West & South Africa, the Middle East, Brazil, Latin America, Indonesia and Jamaica. She directs Brookfield’s World Voices Choir, who have released two CDs: “Ubuntu: Humanity Towards Others” and “We Have a Dream”. Funds from the CDs support the Nelson Mandela Children’s Fund, Micro Credit loans in developing countries and global awareness within their school and community.

Experiential Teaching Artist Program (ETAP) Presentation & Panel

In 2008 an undergraduate program was created in partnership between The Leading Note Foundation, the School of Music and the Community Service Learning Department at the University of Ottawa. During this year long, 3 credit course, students fulfill their placements with The Leading Note Foundation’s OrKidstra program. He or she will support the OrKidstra philosophy and community as a part of the OrKidstra faculty and help facilitate community and family involvement while documenting their personal and pedagogical growth. MUS4910A students will ensure the highest quality musical experience, contribute to curriculum and pedagogy development in collaboration with other OrKidstra music faculty, and support each child holistically.

The panel that will follow the presentation will be comprised of some of the ETAP program’s most enthusiastic, dynamic and extraordinary students & alumni. They will share their stories and will be open to answer any and all questions.
Section 11: Our Invaluable Sponsors

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