



OrKidstra

ANNUAL REPORT 2016-17



WHO WE ARE



OrKidstra is a social development program for children aged 5 to 18 living in under-served areas of Ottawa, Canada.

Our mission is to empower kids and build community through the universal language of music.

We carry out this mission by providing children from low-income families with free group and individual music lessons and the chance to learn important life skills like respect, compassion, teamwork, and responsibility through playing and singing together.

Our vision is a future where all children and youth have the opportunity to find their voice and build their potential through music.

Our mandate is to give children from under-served communities the opportunity to learn and make music together, and the chance to benefit from the individual skills and community values inherent in music-making.

OrKidstra is a registered charitable organization (83246 7153 RR0001)

Many photos in this year's Annual Report are thanks to Robert S. Vibert

5 PROGRAMS

KIDDLYWINKS: A high-energy fun music and movement program for young children [in and after school].

KIDSINGERS: A joyful choral program of classical, contemporary, jazz and world music [after school].

KIDSTRINGERS: Beginner, intermediate & senior string programs [after school].

KIDPLAYERS: Band programs for woodwinds and brass [after school].

ORKIDSTRA: Beginner, intermediate and senior orchestras and chamber ensembles [after school].

REACHING OVER

525

OTTAWA CHILDREN FROM UNDER-SERVED AREAS

FROM OVER

42

CULTURAL & LINGUISTIC BACKGROUNDS

AGES RANGE FROM

5-18

PROVIDING OVER

\$

\$245,270

TOTAL WORTH OF INSTRUMENTS DONATED SINCE 2007

MESSAGE FROM THE CHAIR

The lead-in and celebration for our Tenth Anniversary year brought many glittering, and humbling, opportunities, from international flags flying at the One Young World Summit on Parliament Hill, to the opening of the Global Centre for Pluralism and the Juno's.

But at the centre of it all, *OrKidstra* kids continued to amaze: reaching their potential by combining passion with purpose. Our new Vanier site opened, bringing *OrKidstra*'s family up to the 500 mark and, once again, all our graduates have gone on to post-secondary education. We welcomed Alexander Shelley, Director of the National Arts Centre Orchestra, as an Ambassador, and several new members to our Board. We anticipate more Anniversary celebrations and growth in the year to come.

For the past, present and future success of *OrKidstra*, our thanks go to our strong individual, institutional and corporate donors. And to Tina, the Staff and the Teachers go warm congratulations for bearing out the promise of our simple tag-line: Empower Kids...Build Community.




Claire Marshall, Chair, Board of Directors 2016-17

MESSAGE FROM THE EXECUTIVE DIRECTOR

If someone had told me in 2007 how our tenth year would unfold, I simply couldn't have believed it! It has been an extraordinary year in every way.

Over the past 10 years we have observed that while it is the music that brings kids to us, it is our community and a real sense of belonging that keeps our kids with us for years and years. With unconditional encouragement and guidance from their remarkable teachers, the students learn firsthand the results of committing to giving their best – both as musicians and citizens. This pride of achievement is beautifully reinforced and shared amongst the kids of different ages and levels and we see every day how this positively impacts our students and our community.

Ten years on, one of my proudest moments is to see how our OldKidstra (alumni) students are thriving and how most continue to play an integral part in our family as Teachers, Mentors and friends. Of course, none of this could happen without our incredible Board and Staff who work tirelessly to make this magic happen. Deepest thanks for everyone's love and hard work and to Ottawa for welcoming *OrKidstra* with such openness and delight!



Tina Fedeski, M.S.M., Executive & Artistic Director, *OrKidstra*



Claire Marshall (L) & Tina Fedeski, M.S.M. (R)

HOW ORKIDSTRA WORKS – Our Stories

MENTORSHIP



NICK

Mentor and OrKidstra graduate Nicholas Binette joined the family in 2012. Nick is currently studying Marketing/Advertising at Algonquin College.

"The skills and attitudes developed at OrKidstra are outstanding and unquestionable. Without a doubt the most valued skill I have learned is commitment."

For the last two years, I have been mentoring two viola students. I am so glad I have an influential role in another person's life because it is the most amazing feeling in the world that words cannot begin to express."

Giving children access to OrKidstra is the best gift you could possibly offer through any donations.

OrKidstra has changed my life and still is: this program makes our capital city brighter!"

VOLUNTEERISM



SALIM

Board Member and new Canadian Salim Charabati feels that volunteering with OrKidstra is helping him to find "a deep sense of purpose" in his journey as a new Canadian.

"Volunteering provides me confidence in my own values. Giving back or paying it forward creates a strong and non-materialistic bond with other community members. In this way, OrKidstra helps me to maintain courage and sense of leadership in my undertakings, which, certainly influences my personal life and career."

Through music learning, genuine care, practice and the act of playing music together, OrKidstra nurtures each child with self-confidence and sense of community. The impact is tangible whether through the children's individual growth or their musical excellence."

STUDENT TEACHING



PETER

Seventeen-year-old OrKidstra student and Apprentice Teaching Artist Peter Perez began his journey at OrKidstra almost 10 years ago.

"One of the things I love about OrKidstra is that everyone helps one another: if someone needs help, you show them what you know and they do the same."

I love that music helps you connect with other people: OrKidstra has kids from all sorts of backgrounds. We are all friends and we are able to play fantastic music together. Music is really a team effort: when you're playing with others you're really engaged with those around you."

Support from the donors allows OrKidstra to teach kids music, but more importantly, the donor's support is helping the kids grow into beautiful people."

TEACHING ARTIST



MS. LOULOU

OrKidstra Strings Director Louise Paquette (Ms. Loulou) is an experienced teacher and performer who joined OrKidstra in 2012.

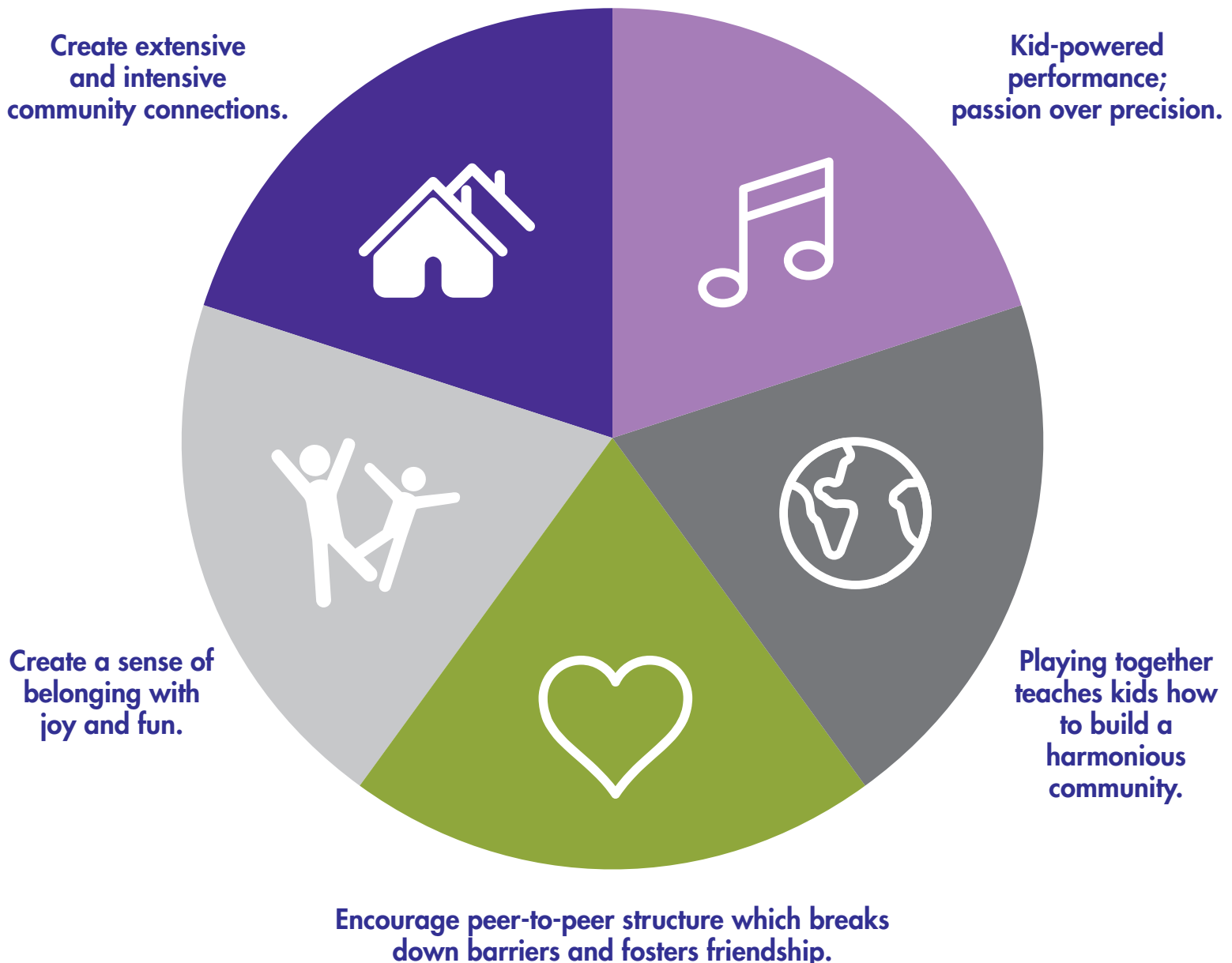
"Teaching with OrKidstra is like traveling the world. I feel inspired and motivated to share my knowledge with students from different cultures. I also love working with an extraordinary team who share the same passion for children and music."

*OrKidstra brings together diverse kids and families who share a common language, MUSIC. We help the kids at a crucial time of their lives: **OrKidstra goes beyond music bringing support, attention, love, education, kindness and discipline in a safe environment.** The relationship I develop with the parents and the students is my biggest reward. To see their smiles and their hard work is priceless."*

HOW ORKIDSTRA WORKS – *Citizenship through Musicianship*

OrKidstra was inspired by the renowned El Sistema program which has, over the last 40 years, proven to the world that music can be an agent of social change. *OrKidstra's* successful adaptation of this philosophy lies in the beautiful combination of musicianship and citizenship which is ever present in our day-to-day programming.

Our Philosophy:



2016-17 PROGRAM YEAR HIGHLIGHTS



July/August

September

October

November

December

July 16, 2016

OrKidstra performs at Camp Fortune for the Telfer Executive MBA's Annual Alumni Event

July/Aug. 2016

The Anne Taylor Summer Program gives *OrKidstra* students the chance to participate in music (including a showcase), community events and recreational activities in the summer months

Sept. 6, 2016

Programming starts up again at Centretown Hub

Sept. 14, 2016

Pre-screening for CBC Ottawa doc "*OrKidstra: The Power of Music*"

Sept. 17, 2016

Broadcast of "*OrKidstra: The Power of Music*"

Sept. 28, 2016

OrKidstra performs at the Opening Ceremonies for the One Young World Summit conducted by Alexander Shelley

Oct. 3, 2016

OrKidstra opens new Vanier Hub housed at Rideau High School to provide after-school programs to the underserved area of Vanier

Oct. 12, 2016

NAC Orchestra Music Director Alexander Shelley appointed *OrKidstra* Ambassador

Nov. 7, 2016

OrKidstra student Peter soloist on the NAC Stage with OYO/NACO

Nov. 10, 2016

OrKidstra performs showcase at Rideau Club conducted by newly appointed Ambassador Alexander Shelley

Nov. 22, 2016

OrKidstra performs at Kiwanis Club of Ottawa West Fashion FUNraiser

Dec. 5, 2016

OrKidstra gives back to the community by performing in support of the Vista Centre

Dec. 11, 2016

FanFair supporting Ottawa Food Bank & Snowsuit Fund with NAC

Dec. 7-21, 2016

KiddlyWinks in-school concerts

Dec. 21, 2016

First-ever Vanier Hub Concert

Dec. 22, 2016

Centretown Hub Holiday Concert

2016-17 PROGRAM YEAR HIGHLIGHTS



Jan./Feb.

March

April

May

June

Jan. 14, 2017

OrKidstra performs at New Year's Levee (Yasir Naqvi, MPP & Catherine McKenna, MP)

Feb. 4, 2017

OrKidstra performs at Viennese Winter Ball in support of music education

Feb. 4, 2017

OrKidstra performs at Cambridge St. Public School's International Potluck

March 16/17, 2017

March break retreat for *OrKidstra* Youth Group at the Bronson Centre

March 23, 2017

Alexander Shelley conducts *OrKidstra* in open rehearsal of Dvořák's "New World Symphony"

March 23, 2017

OrKidstra performs at the TD Green Room event for the 2017 JUNO Awards

April 2, 2017

OrKidstra performs "Lost Boy" on the 2017 JUNO Awards broadcast on CTV with award-winning artist Ruth B

April 9, 2017

OrKidstra performs at the Canadian War Museum for "Vimy – A Commemoration in Words and Music"

May 16, 2017

OrKidstra performs at the Opening of the Global Centre for Pluralism in the presence of His Highness the Aga Khan

May 20, 2017

OrKidstra performs at the Opening of Inspiration Village for Ottawa 2017

May 31, 2017

KiddlyWinks/KidSingers Showcase (Centretown Hub)

June 7, 2017

Vanier Hub End-of-Year Concert

June 15, 2017

Centretown Hub End-of-Year Concert

June 19, 2017

OrKidstra performs at rededication ceremony for Fountain of Hope at Rideau Hall

June 23, 2017

Tina Fedeski receives Governor General's Meritorious Service Medal for creating the program

BOARD OF DIRECTORS 2016-17



From left to right: Raymond Murray, David Van Dine, Jeff Heynen, Lynda Heyden-Carroll, Leslie Ram, Executive & Artistic Director of OrKidstra Tina Fedeski, M.S.M., Claire Marshall, Penelope Feather, Salim Charabati, Jane Anido and Ed Ogonek.

Claire Marshall – Former Vice President of the Institute on Governance. Practitioner in policy development, citizen engagement and decision making in Canada and internationally. Broad experience in professional development. A lifelong chorister.

Jane Anido – A former journalist and producer, with many years in senior management at CBC. Managing director of CBC Ottawa. Delights in the idea of music as an agent of social change and transformation.

Penelope Feather – Chartered Professional Accountant specializing in the non-profit sector. Past Board member of the Kiwanis Music and Dance Festival Association-National Capital Region. Music lover and banjo enthusiast.

David Van Dine – Retired University Secretary, Carleton University. Former President, Rideau Curling Club. Served on the Board of the Ottawa Chamber Orchestra. Amateur cellist, Ottawa Chamber Orchestra, Ottawa Summer String Ensemble. Former Canadian Mixed Curling Champion.

Salim Charabati – Lebanon-born architect with expertise in strategic planning, operations and project management. Member of the University of Ottawa Executive MBA team which advised OrKidstra on market development opportunities in 2015. Came to Canada in 2014 with his wife to raise a family. OrKidstra volunteer since 2015.

Lynda Heyden-Carroll – Had a diverse career working in fields ranging from construction to public relations and administration. Is an active volunteer in the community and served on the Boards of the Variety Club of Ontario and The Rideau Squash and Tennis Club. Amateur ukulele player.

Jeff Heynen – Graduate of Johns Hopkins University and Senior Public Servant and with expertise in US/Canada trade issues and in transport policy. Has worked in Ottawa and Iqaluit, and with the UN Mission to Kosovo. Resident of Centretown and OrKidstra volunteer since 2015. Enjoys playing jazz and classical piano.

Raymond Murray – Litigation and entertainment lawyer with the local firm Nelligan O'Brien Payne LLP since 2005. Artist, performer and legal counsel for the Souljazz Orchestra, Phil Motion and the Easi Low-Fi, and Slim Moore & the Markays. Member of the Canadian Association of Black Lawyers and Advocates Society.

Ed Ogonek – Recently retired CEO in the networking-technology industry. Served on numerous boards including the National Ballet School. Particular focus and contributions in business and strategic planning, org. development and technology innovation.

Leslie Ram – Retired Financial Officer at EKOS research and WEConnect Canada, as well as other small businesses and initiatives. Extensive past experience supporting OrKidstra, Chamber Music Festival, and Museum of Canadian History, chorister and overall music education enthusiast.

FINANCIAL SUMMARY

Statement of Financial Position (as of June 30, 2017)			
ASSETS		2017	2016
CURRENT ASSETS			
	Cash	247,900	230,351
	Accounts and HST Receivable	3,396	3,799
	Prepaid Expenses	2,109	2,112
		253,405	236,262
CAPITAL ASSETS		79,105	109,562
TOTAL ASSETS		332,510	345,824
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES			
	Accounts Payable & Accrued Liabilities	34,694	14,602
	Deferred Contributions	28,600	102,696
		63,294	117,298
DEFERRED CAPITAL CONTRIBUTIONS		76,186	105,170
TOTAL LIABILITIES		139,480	222,468
NET ASSETS		193,030	123,356
		332,510	345,824

Selected Notes to Financial Statements:

*Salaries & Benefits

Salaries and benefits include program design & delivery, teaching, event coordination, fundraising, communications and administration.

*Donated Musical Equipment

Donated musical equipment is recorded at appraised fair value at the date of donation. Total of donated instruments is \$193,513. Accumulated amortization is \$117,327, for a net book value of \$76,186. (NB: change in appraisal policy means more instruments are given without receiving a tax receipt, giving them a value of zero on the books).

Statement of Operations (as of June 30, 2017)			
REVENUE		2017	2016
	Grants	150,082	135,090
	Donations	355,240	274,336
	Other Income	16,078	13,465
	Tuition Fees	13,345	6,750
	Donated instrument contributions	39,383	29,173
TOTAL REVENUE		574,128	458,814
EXPENSES			
	Other	17,226	15,142
	Amortization	40,855	30,372
	Salaries & Benefits*	222,550	179,127
	Fundraising	20,293	13,125
	Teaching Services	148,002	112,814
	Insurance	3,568	4,011
	Office Supplies	4,330	2,776
	Rent	27,778	22,024
	Professional Fees	4,780	6,278
	Pedagogical	9,570	8,652
	Telecommunications	4,333	3,168
	Travel	1,169	2,348
TOTAL EXPENSES		504,454	399,837
EXCESS REVENUE OVER EXPENSE		69,674	58,977
		2017	2016
Musical Equipment		Net Book Value	
	Donated*	76,186	105,170
	Purchased	2,919	4,392
	Ending Balance	79,105	109,562





Three Priority
neighbourhoods



100% of OrKidstra students
graduate from high school &
pursue post-secondary
education



94% participate
free of charge



Over 500 children
ages 5-18

42

linguistic & cultural
backgrounds



"The skills I learned at OrKidstra were more than just playing instruments: music helped me develop teamwork skills, increase self-confidence & build life-long friendships. Every dollar you donate to OrKidstra is helping to make our community a better place." – Ngoc Kim,

OrKidstra graduate and commerce student
at the University of Ottawa





Thank you to our generous supporters of 2016-17!



Ontario
Trillium
Foundation



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de l'Ontario



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario



United Way
Centraide
Ottawa

CORPORATE SUPPORT: Charlesfort Developments, CIBC, Epicuria, Insight Productions, Otto's BMW, RSV Photography, Trigon Insurance Brokers Ltd.

FOUNDATIONS: Anonymous (3), MusiCounts, Sybil Anne Brake Fund, Five B Family Foundation

Cajole Inn Foundation, C. E. Marshall Fund, Crabtree Foundation, Friends of the NAC Orchestra, Harry P. Ward Foundation, Jill & Cedric Nowell Fund, Kiwanis Ottawa West, The Matt Foundation, Ministry of Citizenship, Immigration & International Trade, Rotary Club of Ottawa-Stittsville, Viennese Winter Ball

COMMUNITY PARTNERS/IN-KIND: Anne Cure Violins, Baytek Inc., Bronson Centre, Carleton University, Coast Music, Counterpoint Musical Services, CBC Ottawa, D'Addario, Fine Strings, Guy Harrison, Long & McQuade, Kun Shoulder Rest Inc., Musicare Inc., Music & Beyond, Ottawa-Carleton District School Board, Ottawa Catholic School Board, Ottawa Chamber Music Society, Ottawa Chamber Orchestra, Ottawa Food Bank, Ottawa-Gatineau Cello Club, Ottawa Youth Orchestra Academy, National Arts Centre, The Leading Note, Real Estating Co., St. John's Music, Thomastik-Infeld GmbH, University of Ottawa, Vanier Social Pediatric Hub/Vanier Community Service Centre, Vista Centre

INNER CIRCLE DONORS: Gloria Fox, Alex Mondre, David Van Dine

OrKidstra

Charitable No. 83246 7153 RR0001

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